



**KEYSTONE**  
REALTY GROUP  
ORANGE COUNTY • LOS ANGELES • INLAND EMPIRE

*Samir Rai*  
REALTOR  
RESIDENTIAL • COMMERCIAL

# HOW WE SELL YOUR HOME

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# Step-by-step guide through the selling process

1



Commit to work with Samir Rai & Associates

2



Sign listing agreement with Samir Rai & Associates

3



Home walk through to maximize home value

4



Work with Samir Rai's exclusive contractors and remodeling team to maximize value

5



Stage home for professional drone photography /videography

6



Determine recent comparable sales & home value

7



List & market your home

8



Open house & showcase your home



# Step-by-step guide through the selling process

9



Review offers  
& negotiate

10



Accept best &  
final offer

11



Open escrow  
& order title

12



Schedule  
an appraisal

13



Negotiate  
request for  
repairs

14



Release  
contingencies

15



Close escrow

## EXCLUSIVE NO COST CLIENT ADVANTAGES

### **Interior Design Consultant**

We provide an Interior Design Consultant who assists in staging your home to show in the best possible way

### **Furniture & Staging**

We include furnishings and staging for our listings at no additional cost

### **Landscaping Specialist**

We provide flowers and trimming to make sure the exterior of your home is showcased to buyers in the best possible way

### **Professional Photography**

Our professional photographer uses the latest equipment to ensure we capture the best photos and features of your home

### **Extensive Print Marketing**

We capture local and regional audiences through extensive print marketing campaigns featuring your home

### **3D Walkthrough & Floorplan**

We provide a 3D Walkthrough and Floorplan of your home, which allows buyers to tour your home even if they are overseas

### **International Exposure**

Your home will be exposed to over 600,000 agents around the globe through our marketing program

### **24/7 Online Presence**

Your home will be featured on our website, a personal website for your home, and another 500+ real estate websites in over 90 different languages

# KEYSTONE CONCIERGE – GET FRONTED FOR THE COST OF HOME IMPROVEMENT SERVICES WITH NO INTEREST – EVER.

**Commit to selling your home with us to gain exclusive access to our in-house contractors and discounted materials**

- ✔ **Smart**  
Your Keystone agent will help you determine which services can deliver the greatest return on your investment.
- ✔ **Fast**  
The entire process is designed for speed, so that work can begin — and your home can sell — as quickly as possible.
- ✔ **Transparent**  
You'll never have to worry about upfront costs or interest.
- ✔ **Easy**  
Your Keystone agent will be by your side throughout the process; advising you along the way.

## Covered Services

- Floor repair
- Carpet cleaning & replacement
- Staging
- Deep-cleaning
- Decluttering
- Cosmetic renovations
- Landscaping
- Interior & exterior painting
- HVAC
- Roofing repair
- Moving & storage
- Pest control
- Custom closet work
- Fencing
- Electrical work
- Seller-side inspections & evaluations
- Kitchen improvements
- Bathroom improvements
- Pool & tennis court services
- Water heating & plumbing repair
- Sewer lateral inspections & remediation
- More than 100 other home improvement services

**HELP SELL YOUR HOME FASTER AND FOR A HIGHER PRICE**



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