



**KEYSTONE
REALTY GROUP**

ORANGE COUNTY • LOS ANGELES • INLAND EMPIRE

Samir Rai
REALTOR
RESIDENTIAL • COMMERCIAL

HOW WE REMODEL YOUR HOME

**BEFORE YOU SELL
OR
AFTER YOU BUY**

SAMIR RAI | KEYSTONE REALTY GROUP

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Step-by-step guide through the remodeling process.

1



Commit to work with
Samir Rai &
Associates

2



Gather measurements &
pictures

3



Determine scope of work,
budget & desired style, colors
& room function

4



Draft floorplan depicting furniture
placement & sizing, traffic flow &
highlighted focal points

5



Provide selections of
furniture, finishing, materials
& solicit feedback

6



Present finalized design,
floorplan & timeline for your
approval

Step-by-step guide through the remodeling process.

7



Fulfill purchase orders either by yourself or through exclusive in house construction team providing access to discounted materials

8



Create punch list of items and submit to our team

9



Begin installation & frequently visit the site ensuring design is actualized

10



Evaluate the completed renovation to guarantee satisfaction

11



Stage & landscape home for professional drone photography /videography

12



Present highest competitive selling price for your newly remodeled home based on local comparisons

13



List your home through our marketing program providing exposure to over 600,000 agents globally

EXCLUSIVE NO COST CLIENT ADVANTAGES

Interior Design Consultant

We provide an Interior Design Consultant who assists in staging your home to show in the best possible way

Furniture & Staging

We include furnishings and staging for our listings at no additional cost

Landscaping Specialist

We provide flowers and trimming to make sure the exterior of your home is showcased to buyers in the best possible way

Professional Photography

Our professional photographer uses the latest equipment to ensure we capture the best photos and features of your home

Extensive Print Marketing

We capture local and regional audiences through extensive print marketing campaigns featuring your home

3D Walkthrough & Floorplan

We provide a 3D Walkthrough and Floorplan of your home, which allows buyers to tour your home even if they are overseas

International Exposure

Your home will be exposed to over 600,000 agents around the globe through our marketing program

24/7 Online Presence

Your home will be featured on our website, a personal website for your home, and another 500+ real estate websites in over 90 different languages

KEYSTONE CONCIERGE – GET FRONTED FOR THE COST OF HOME IMPROVEMENT SERVICES WITH NO INTEREST – EVER.

Commit to selling your home with us to gain exclusive access to our in-house contractors and discounted materials



Smart

Your Keystone agent will help you determine which services can deliver the greatest return on your investment.



Fast

The entire process is designed for speed, so that work can begin — and your home can sell — as quickly as possible.



Transparent

You'll never have to worry about upfront costs or interest.



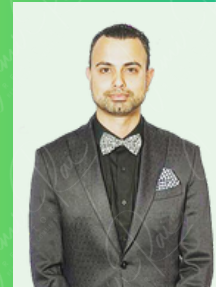
Easy

Your Keystone agent will be by your side throughout the process; advising you along the way.

Covered Services

- Floor repair
- Carpet cleaning & replacement
- Staging
- Deep-cleaning
- Decluttering
- Cosmetic renovations
- Landscaping
- Interior & exterior painting
- HVAC
- Roofing repair
- Moving & storage
- Pest control
- Custom closet work
- Fencing
- Electrical work
- Seller-side inspections & evaluations
- Kitchen improvements
- Bathroom improvements
- Pool & tennis court services
- Water heating & plumbing repair
- Sewer lateral inspections & remediation
- More than 100 other home improvement services

HELP SELL YOUR HOME FASTER AND FOR A HIGHER PRICE



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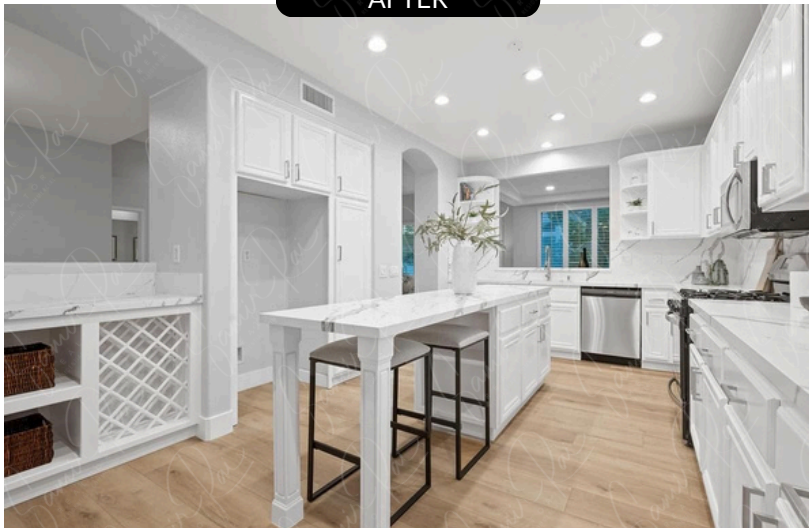
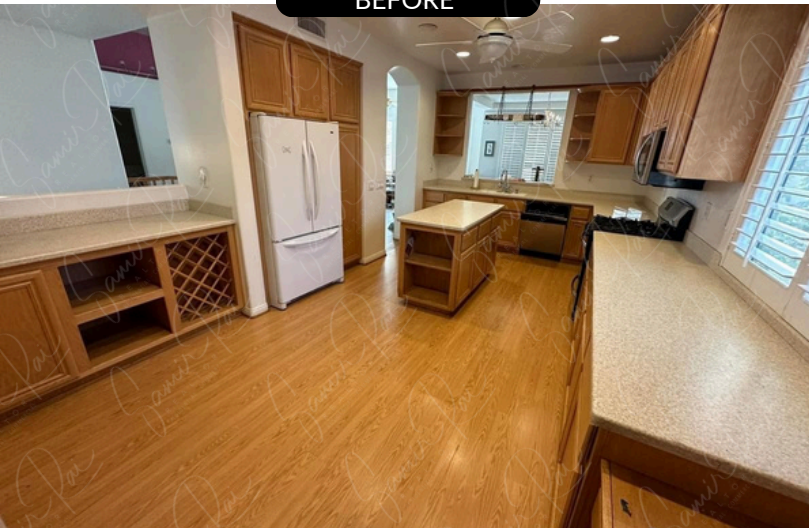
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BEFORE



AFTER



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